

# Potential for cleaning Nairobi River in creating green jobs for the youth in Kenya

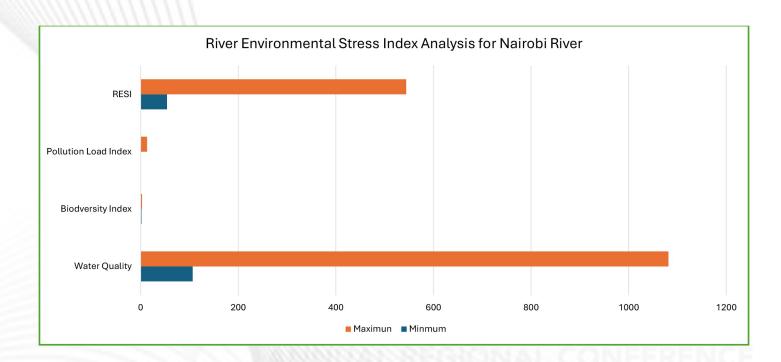


#### Introduction



The Nairobi River, once a vital water source, has suffered severe pollution due to rapid urbanization and poor waste management.

This environmental crisis presents a unique opportunity: cleaning the river can generate green jobs for Kenya's youth while restoring the ecosystem.



# **Key Messages**



### 1. Nairobi River is Critically Polluted

• Contaminants like lead, chromium, and E. coli exceed safe levels, endangering public health and aquatic life.



#### 2. Population Growth Fuels Waste Generation

• Nairobi's population grew from 3.1M in 2009 to 4.1M in 2019, increasing pressure on sanitation and waste infrastructure.



### 3. Government and Donors Are Investing Heavily

- Kenya has allocated KES 800M for initial cleanup and over KES 20B more in medium- to long-term plans.
- African Development Bank is committing KES 22B to sewerage systems.



# 4. Unemployment Degradation

Exacerbates

**Environmental** 

• With youth unemployment at 5.7% in 2021, idle labour contributes to poor waste practices. However, this can also be redirected to green work.



#### 5. Global Examples Show Promise

• The Chicago River cleanup generated 11,200 jobs per \$1 billion invested. Nairobi can emulate such models.



#### 6. Wide Scope for Green Job Creation

• Opportunities exist in waste collection, eco-tourism, riverbank restoration, urban farming, conservation, and urban planning.

# **Policy Recommendations**



# 1.Design River Cleanup Projects as Employment Programmes

• Structure Nairobi River rehabilitation to include youth training and employment in green job sectors.



#### 2. Enforce Environmental Regulations

• Strengthen monitoring and penalize polluters to deter further contamination and protect cleanup gains.



#### 3. Promote Community Engagement and Awareness

• Encourage local participation in cleanup and maintenance through civic education and environmental stewardship programs.



### 4. Foster Public-Private Partnerships (PPPs)

• Mobilize private sector and donor investments in sustainable waste management, recycling, and eco-tourism.



# 5. Replicate Best Practices from Global Projects

• Use insights from successful river restoration projects like the Thames and Chicago River to shape Nairobi's approach.



# 6. Integrate Environmental Restoration with Urban Planning

• Align river cleanup with broader city development plans to ensure long-term sustainability and improved quality of life.

